

OUR PRIVACY POLICY

We really value your privacy so we'd like to explain our website's policy to you. This can get quite technical but it's important that you read and understand what follows because by using rushipeetham.com – or by registering as a user of any services provided by rushipeetham – you are agreeing to our use of your personal information as outlined below.

When you register at rushipeetham.com you will be asked to provide certain information such as your contact details. We will store this data and hold it on computers or in manual files then use this information to fulfill our agreement with you. Please note that, to provide some of our services, we may require further details from you.

We may use information that you provide or that is obtained by us to:

- Register you on our website and to administer our website services;
- Administer any prize draws or competitions you may enter;
- Carry out assessment and analysis (for example market, customer and product analysis) to enable us to review, develop and improve the services which we offer, and to enable us to provide you with information about our products and services that we think are relevant to you through our marketing activities;
- Keep you informed of such products and services (including special offers, discounts, offers, competitions and so on) by any of the following methods: email; telephone (including automated calls); SMS text message and other electronic messages such as picture messaging; post or otherwise including products and services of other companies and organizations, which we consider may be of interest to you. If you do not wish to receive information of such products and services, please untick the opt-in box when registering on the website. You will also be offered the opportunity to opt out in future marketing communications.

We will use internal and external validation and fraud checking systems to verify your identity. We may share some of your data with carefully-selected and monitored third parties for marketing purposes but promise never to do so without obtaining your consent beforehand.